



Policy Plan 2020-2022

This is the policy plan of the Martus Foundation. A NGO established in 2020 by the founder Marin Hagemans and Fortunatus Mabina. In Tanzania, the foundation is registered and located at P.O. BOX. 134 in Kahama, Tanzania and chaired by Fortunatus. In the Netherlands, the foundation is registered at Kamer van Koophandel under 80866123 and located at Boersteeg 22, 6561 KX, Groesbeek and chaired by Marin. This policy plan conforms the guidelines of ANBI (Algemeen Nut Beogende Instelling) and will be revised and adjusted annually. Moreover, this plan will be published on our website (www.martusfoundation.com) in both English and Dutch.

This plan gives insight in:

1. The aim, mission and vision of the foundation
2. The strategy of the foundation
3. Activities of the foundation
4. Method of fundraising
5. Finance and administration of the foundation

1. The aim, mission and vision of the foundation

This foundation was established with the main goal to ensure accessible healthcare to all people in the society, regardless the social-economical background. This would enhance and contribute to the equality of the local society in Kahama region, Tanzania. Martus Foundation aims to contribute by means of realizing a healthcare center where all patients could be treated for an affordable price.

The poor, disabled and orphans

Unfortunately, the most vulnerable people in the society are often unable to access healthcare facilities that offer the help and care they need. Martus Foundation will take care of these people in the healthcare center. The center is accessible for all patients, without differentiation in one's background or socio-economic status. This will help to increase the equality in the society and raise opportunities for the most vulnerable in the society.

Martus Foundation will realize the healthcare center in close collaboration with local parties (e.g. constructing companies). In addition, the daily operations in the center will be largely depending on local

staff and expertise. In this way, Martus Foundation tries to contribute to the local economy at the same time. However, the aim is to establish international collaborations in order to facilitate awareness and knowledge transfers. Examples could be sharing experiences and photos about the situation in Kahama and the possibility of sponsoring or internships for medical students.

2. The Strategy of the foundation

In order to achieve the goals, the Martus Foundation healthcare center will serve in various situations.

1. Treating patients: In the center all patients will be treated, regardless one's social or economical background. The center will support both inbound and outbound treatments as the foundation aims to realize an overnight department.
2. Educating the community: By collaborating with local organizations and schools, the foundation will contribute to a better understanding and knowledge of common diseases. By means of organizing presentations and free accessible information gatherings, the foundation tries to contribute to a better overall health of the community.
3. Offer emergency care: In case of a disaster, accident or another unforeseen occasion, Martus Foundation will contribute utmost with the means available.

The foundation operates on a non-profit basis.

The foundation will respect and comply to all local laws and regulations in Tanzania.

3. Activities of the foundation

The activities of the Dutch foundation mainly entail:

- Creating awareness and marketing management
- Organizing activities for fundraising
- Maintaining contact with donors and interested people (e.g. companies, private donors, schools, universities and other related associations)
- Monitoring the website and social channels in order to ensure great engagement with donors

In Tanzania the activities will be primarily be focused on developing and constructing the center, improving the healthcare knowledge, create awareness among (potential) patients and attract interesting collaboration partners.

In the future the foundation will focus on recruiting volunteers to share knowledge with the local experts, monitor the patient flow and improve the quality of healthcare.

4. Method of fundraising

The foundation aims to build a sustainable network with both corporate and private donors. Martus Foundation offers various donation programs to become "Friend of Martus" which contributes to a regular inflow of funds. Moreover, Martus Foundation aims to collaborate with institutions with similar goals in order to extend its network and applies for available funds, if applicable.

Besides that, funds will be generated by hosting events or organizing activities in the Netherlands.

The expectations of fundraising are as follows:



Private donors – sponsorship program	20%
Corporate donors – sponsorship program	30%
Single donations	30%
Fund organizations	20%
Total	100%

5. Finance and administration of the foundation

Martus Foundation is established with the intention to obtain the ANBI-label. As of writing (November 11, 2020), the application process has not been fully completed. However, this document will be updated as soon as the situation has changed.

General information of the foundation:

Name:	Martus Foundation
IBAN:	To be announced
BIC/SWIFT:	
KvK registration:	80866123
RSIN:	861830374
ANBI number:	To be announced
Land:	the Netherlands
Contact:	info@martusfoundation.com

Board of the foundation:

Chairman:	M. Hagemans
Secretary:	E. C. J. Kustermans
Treasury:	L. M. I. Marcussen

Board members fulfill their tasks and activities on a voluntary basis (unpaid).